

MEDIA ADVISORY



Calgary, Alberta (June 5, 2018)... The Canadian Energy Research Institute will host the 2018 Petrochemical Conference in Kananaskis, Alberta June 10-12 at the Delta Hotels by Marriott Kananaskis Lodge. Members of the media are welcome to attend and cover the technical portion of the conference which takes place June 11-12, but must pre-register using the button below. Please note that this year's conference is at capacity and, as such, only standing room is available.

The Petrochemical Trilemma: Economics, Environment and Society

Canada's petrochemicals industry faces unique challenges at a time when public scrutiny of fossil fuels has never been more intense. How will the industry respond to environmental concerns, manage risks associated with market, political and regulatory uncertainties and more clearly define the identity of the Canadian petrochemicals industry? What role is coal playing as a petrochemical feedstock? Does Canada have the logistics capacity to support petrochemical growth? What are the short and long-term petrochemical demand and supply growth dynamics in North America and globally? Can we strike a balance between economic competitiveness and the impact of carbon management policies on the industry? How will technological and efficiency improvements impact the petrochemicals business? How will the petrochemical trilemma of social, environmental and economic factors play out for the sector? Delegates will hear from North American subject matter experts who will weigh the opportunities against the risks associated with the development of this sector.

**Join CER to hear from an impressive line-up of speakers including
Alberta's Energy Minister, The Honourable Margaret McCuaig-Boyd
and
Tom Clark, Global Public Affairs**



View the full conference program: [2018 CER Petrochemical Conference Program](#)

Register me to cover the CERI 2018 Petrochemical Conference