

CERI 2019 Petrochemical Conference Field of Dreams

WE'RE BUILDING IT, THEY'RE HERE.
~~IF YOU BUILD IT, THEY WILL COME.~~

June 9-11, 2019 • Pomeroy Kananaskis Mountain Lodge • Alberta

The Canadian petrochemical sector sits perched on the edge of opportunity as it weighs risks associated with the significant commitment required to make large project dreams a reality. The industry also teeters on the edge of transformational change due to availability of feedstocks, the shifting market, technologically disruptive changes to existing and future processes and products, and ever-more stringent social and environmental expectations.

Will access to significant feedstock from the liquids rich Western Canadian Sedimentary Basin alone be enough to provide investors with the confidence they need in a competitive international market?

Location, location, location. How are geographical advantages weighed when making FID? Location clearly provides an edge over the competition, but does location make or break the feasibility of a project?

How will local consumption of products and the transition from linear to circular economies impact the sector?

Sunday, June 9, 2019

- 9:00 – 11:00 am** Brunch (Kananaskis Golf Course, Kananaskis, AB)
- 10:30 – 11:45 am** Split Tee Golf Tournament • Kananaskis Golf & Country Club
- 4:30 – 6:00 pm** Conference pre-registration (Conference Foyer • Pomeroy Kananaskis Mountain Lodge)
- 6:30 pm**  Opening Reception, Dinner and Golf Awards (Kananaskis Golf & Country Club)
Dinner

Monday, June 10, 2019

General Conference Sponsors: *Chemistry Industry Association of Canada*



Alberta's Industrial Heartland Association



7:30 am
Registration Opens

7:30 – 8:30 am
Buffet Breakfast (Rockies Dining Room)

8:30 am
Introductory Remarks by Conference Co-chair (Olympic Ballroom)
Allan Fogwill; President and Chief Executive Officer • Canadian Energy Research Institute

8:45 – 9:15 am

Opening Keynote Address

ANYONE'S GAME? UPDATE: FEEDSTOCK OPPORTUNITIES AND CHALLENGES

Mark Eramo, Vice President, Global Business Development - OMDC • IHS Markit

Session 1 (9:15 – 10:30 am)

Much “ado” about methane? A Feedstocks Discussion

Canada ranks as a top producer of natural gas. The main component of natural gas is methane while generally less than 5 percent of natural gas is ethane and propane – key feedstocks needed for petrochemical production. How can we innovate to find additional uses for methane?

What is the capacity for existing and planned fractionation facilities? Will availability of ethane feedstock limit new builds?

Additionally, how can we ensure that feedstocks move efficiently through existing transportation networks? What changes to current infrastructure might be required? Already planned?

Natural Gas Advisory Panel Report

Barbra Korol, Executive Director, Strategic Policy Branch • Alberta Department of Energy

10:30 – 11:00 am

Networking Break

Sponsored by Wood Canada Limited



Session 2 (11:00 am – 12:15 pm)

Skip the “Value Add” Jargon and Get to the Point

Talk of recently announced royalty credits intended to diversify Alberta’s petrochemical industry has dominated recent discussions around resource diversification. To what degree have these incentives mobilized an already captive audience? Will they be enough to draw international interest and compete with the USGC? Can the momentum be maintained?

12:15 – 1:15 pm

Networking Luncheon (Rockies Dining Room)

Session 3 (1:15 – 2:30 pm)

Customers

Where is the market for products like methanol, ammonia and polypropylene? From fuel to fertilizer, from medical equipment to household goods, the petrochemical industry provides products which enrich our everyday lives. The value chain is comprised of complex links.

Join the panel who will discuss their business, their customers, their outlooks for the future and what made them choose to do business where they did.

Moderator: James (Jim) Brown, Fellow • Canadian Energy Research Institute

The Methanol-ogy

Tim Stauff, Chief Commercial Officer • Nautical Energy Ltd.

2:30 – 3:00 pm

Networking Break

Sponsored by NOVA Chemicals Corporation



Session 4 (3:00 – 4:15 pm)

Protecting the Environment and the Petrochemical Brand – Why Both are Important

The difference between misinformation and disinformation is not something widely understood, but it is of critical importance. Social media is rich with accusers quick to blame the sector for their contribution to floating islands of trash in our oceans but what really lies at the heart of the issue? What are the facts?

Join the panel as they provide their unique perspectives about Responsible Care®, why they believe it is important to be actively involved in the dissemination of factual information about the industry and how we clarify misconceptions about our business.

The Next Generation: A Look Through Fresh Eyes

Sarah Vandaiyar, President & CEO, Young Pipeliners Association of Canada • TransCanada

6:00 – 9:00 pm

CONFERENCE RECEPTION, DINNER AND KEYNOTE ADDRESS (Olympic Ballroom)

Mr. Tom Clark, Chair, Public Affairs and Communications • Global Public Affairs *(invited)*

Reception sponsored by NOVA Chemicals Corporation



Dinner sponsored by Inter Pipeline



Tuesday, June 11, 2019

7:30 – 8:30 am

Buffet Breakfast (Rockies Dining Room)

8:30 am

Introductory Remarks by Conference Co-chair (Olympic Ballroom)

Dinara Millington; Vice President, Research • Canadian Energy Research Institute

8:45 – 9:15 am

KEYNOTE ADDRESS (Olympic Ballroom)

Mr. Randy Pettipas, CEO • Global Public Affairs

Session 5 (9:15 – 10:30 am)

Show Me the Money

Financing large petrochemical projects can be a daunting task. With different opportunities and incentives available in Canada and the US, what must project proponents consider regarding financial structures and how can they work with financial institutes to optimize value for all involved?

Canada has more than 43,000 Aboriginal businesses ready to help Canada compete and win. Aboriginal business is thriving and ready. But, for many reasons, Aboriginal businesses are underrepresented in the supply chains of most Canadian corporations.

Join the panel for a discussion about how we fund the Canadian petrochemical dream and how we strengthen connections between corporate Canada, Government and Aboriginal businesses from coast, to coast, to coast.

10:30 – 11:00 am

Networking Break

Sponsored by Vancouver Port Authority



Session 6 (11:00 am – 12:15 pm)

EXECUTIVE PANEL DISCUSSION

The Long Game

Today's environment of regulatory hurdles, social opposition and an increasingly competitive global market demands that petrochemical players develop a keener eye for veiled business opportunities and hone their ability to anticipate shifting timelines.

While doing all of that, focus on the actual business at hand – turning a profit for shareholders.

Join our Executive Panel as they discuss past project challenges and the future application of lessons learned.

12:15 – 1:15 pm

Networking Lunch & Conference Close (Rockies Dining Room)

EventMobi App sponsored by Spartan Controls

